UNDERGRADUATE EMBEDDED CERTIFICATE IN ENTREPRENEURSHIP

The Entrepreneurship Certificate combines courses in several of the functional areas of business to create in-depth knowledge of entrepreneurship, whether within a start up or in a large organization (intrapreneurship). The certificate is available to both business administration and all other majors at Georgia Tech.

The certificate covers knowledge and skills surrounding the entrepreneurial process including opportunity recognition, concept development, business plans, resource acquisition, and value creation.

For more information about Scheller College of Business certificates and how to apply, click here (https://www.scheller.gatech.edu/degree-programs/undergraduate/courses-curriculum/certificates).

Program of Study

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>Requirements for Business Administration majors</strong></td>
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<tr>
<td></td>
<td><strong>Complete 1 (one) of the following:</strong></td>
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<tr>
<td>MGT 4194</td>
<td>Social Enterprise and Entrepreneurship ¹</td>
<td></td>
</tr>
<tr>
<td>MGT 4670</td>
<td>Entrepreneurship</td>
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</tr>
<tr>
<td>MGT 4803</td>
<td>Special Topics in Industrial Management (Business Fundamentals for Social Entrepreneurship) ¹</td>
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<td><strong>Three (3) electives chosen from the following:</strong></td>
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<tr>
<td>MGT 3075</td>
<td>Security Valuation</td>
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<tr>
<td>MGT 3103</td>
<td>Leadership in a Changing Environment</td>
<td></td>
</tr>
<tr>
<td>MGT 3325</td>
<td>Product Planning</td>
<td></td>
</tr>
<tr>
<td>MGT 3510</td>
<td>Management of Technology</td>
<td></td>
</tr>
<tr>
<td>MGT 3607</td>
<td>Business Ethics</td>
<td></td>
</tr>
<tr>
<td>MGT 3608</td>
<td>Technology Law and Ethics</td>
<td></td>
</tr>
<tr>
<td>MGT 3614</td>
<td>Law for Entrepreneurs</td>
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</tr>
<tr>
<td>MGT 3663</td>
<td>Technology Strategy</td>
<td></td>
</tr>
<tr>
<td>MGT 3743</td>
<td>Analysis of Emerging Technologies</td>
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<tr>
<td>MGT 3744</td>
<td>Managing Product, Service &amp; Technology Development</td>
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</tr>
<tr>
<td>MGT 4056</td>
<td>Electronic Commerce</td>
<td></td>
</tr>
<tr>
<td>MGT 4072</td>
<td>Entrepreneurial Finance</td>
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<tr>
<td>MGT 4117</td>
<td>Global Workforce Management</td>
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<tr>
<td>MGT 4191</td>
<td>The Entrepreneurship Forum</td>
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<tr>
<td>MGT 4192</td>
<td>Impact Speaker Series Forum</td>
<td></td>
</tr>
<tr>
<td>MGT 4193</td>
<td>Servant Leadership, Values &amp; Systems</td>
<td></td>
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<tr>
<td>MGT 4308</td>
<td>Advertising &amp; Promotion: Integrated Marketing Communications</td>
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<tr>
<td>MGT 4311</td>
<td>Digital Marketing</td>
<td></td>
</tr>
<tr>
<td>MGT 4353</td>
<td>Manufacturing Strategy,Operations Strategy</td>
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¹ No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).

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<td><strong>Requirements for non-Business majors:</strong></td>
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<tr>
<td>MGT 3000</td>
<td>Accounting for Decision Making ¹</td>
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<td>MGT 3150</td>
<td>Principles of Management</td>
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<tr>
<td>or MGT 310 Organizational Behavior</td>
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<td>MGT 4670</td>
<td>Entrepreneurship</td>
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<td>or MGT 461 Integrated Management Analysis</td>
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Students may also take ACCT 2101, but MGT 3000 is preferred.

No credit allowed for both MGT 4194 and MGT 4803 (with title Business Fundamentals for Social Entrepreneurship).

- The content of the certificate program is composed of 12 semester hours.
- Students are required to earn a grade of "C" or higher in all certificate courses.
- All courses must be taken for a letter grade and not as pass/fail.
- Students enrolled in classes at Georgia Tech Lorraine may request approval to substitute the International Marketing course for MGT 3300 (Marketing Management).

*Note: Many of these courses require pre-requisites. Please check OSCAR before you register. Pre-requisites will not be waived.*